# spring 2014





# IN THIS ISSUE:

Introducing the new CMRTO mission, vision and values! Findings from member communication survey FHRCO public awareness campaign Annette Hornby joins CMRTO! Quality Assurance ePortfolio a success! Using the ePortfolio Reminder – Professional liability insurance now required by MRTs Suspended Members

# **Election Results**

The CMRTO is pleased to announce the results of the 2014 elections of members to Council for Districts 3 and 6.

- Claudina Di Zio (Dina) Longo, MRT(R) was re-elected in District 3 (central district, radiography)
- Sandra Upton, MRT(N) was elected in District 6 (nuclear medicine, all of the province of Ontario)

The three-year term for these Council members starts at the next Council meeting on June 19, 2014.



Ordre des technologues en radiation médicale de l'Ontario

College of Medical Radiation

Technologists of Ontario

# Introducing the new CMRTO mission, vision and values!

On behalf of Council, CMRTO is pleased to announce that the Strategic Plan 2014-2016: Commitment to Excellence, was approved by Council at the December 2013 Council meeting.

In the summer of 2013, the CMRTO asked select stakeholders to participate in an environmental scan with our consultants from The Accountability Group. The purpose of the consultation was to help CMRTO identify goals and direction as we planned our evolution as a regulator over the next three years. The information shared by stakeholders informed Council's strategic planning sessions. The resulting plan sets out the CMRTO's goals for the next three years and introduced a new statement of the CMRTO's mission, vision and values:

#### Mission

The mission of CMRTO is to regulate the profession of medical radiation technology to serve and protect the public interest.

#### Vision

The CMRTO is a future-focused, responsive, collaborative regulator committed to excellence.

#### Values

Integrity, fairness, respect, professionalism

## Findings from member communication survey

One of the key goals in CMRTO's 2014-2016 Strategic Plan is to increase awareness and understanding of the role of the CMRTO through communications with the public, stakeholders and members. CMRTO worked with Boyd Neil of Hill+Knowlton Strategies, our communications advisor, to develop a three-year communication plan.

Members were invited to complete an online survey to tell us how we can best communicate with you and the public. The survey was conducted between February 24, 2014 and March 10, 2014. The survey sought to examine members' use of, and comfort with, technology, explore members' use of the CMRTO website, look for areas of improvement and identify the most effective ways to communicate with members. The response rate was 24%, which is considered very high for a survey of this type.

The information gathered from the survey resulted in the following key findings:

## Technology

- Members are well-connected through technology, but prefer a range of methods to communicate with CMRTO
- An overwhelming majority have internet access at home and work (98% and 92%, respectively), but only one third have access to a smartphone or tablet during work hours
- More than three quarters of members report being comfortable with computers and the internet
- CMRTO members most commonly use the internet for sending and receiving email and checking the weather. Many members are comfortable with making transactions online such as online banking

## **CMRTO** Website

- The CMRTO website is seen as a valuable resource for members, but it does not integrate into their daily work.
- Three quarters of members report visiting the website occasionally
- Most members describe the website as useful or informative, however, close to 20% of members describe it as frustrating, awkward and outdated
- Members are particularly interested in online renewal and the Professional Registration and Quality Assurance Program sections.
- Members generally believe they will increasingly turn to the CMRTO website for future needs, and are particularly interested in the *What you must know about* feature, videos, and an e-version of *Insights*

# Communication

• Email correspondence is consistently the preferred method for communication, now and in the future, followed by the website and print mail

## Experience

- Two thirds of members feel the level of interaction with CMRTO is about right
- The most common descriptions for the CMRTO are professional, helpful, and formal

This information, as well as a comprehensive set of recommendations contained in the consultant's report, will be used by CMRTO to confirm its communications strategy for the next three years.

We would like to thank our members for completing the survey and providing their feedback to the CMRTO. As MRTs understand, society is currently undergoing a fundamental change in communication methods from paper to electronic – this information will assist us with its transition.

# FHRCO public awareness campaign

In 2013, the Federation of Health Regulatory Colleges of Ontario (FHRCO) Communications Committee began a video and radio campaign in conjunction with its "We Care about Your Care" public awareness initiative. The video and radio spots inform Ontario residents how to use the FHRCO website to access the qualifications of approximately 300,000 health professionals across the province. FHRCO past president and CMRTO Registrar, Linda Gough is featured in the campaign and reminds the public that access to this information is their right and encourages them to take advantage of this valuable service.

The video's profile received a large boost when it was picked up by various online news sources including Yahoo Canada, Buzzfeed and MSN. To date the video has reached a viewership of nearly 16.5 million.

You can watch the video on the FHRCO website at www.regulatedhealthprofessions.on.ca

# Annette Hornby joins CMRTO!



The CMRTO is pleased to announce that Annette Hornby joined the CMRTO team as the Director of Quality Assurance (QA) on December 3, 2013.

With a background in both radiography and sonography, Annette is registered with the CMRTO in the specialty of radiography and has more than 30 years' experience in the profession. Upon graduating from Mohawk College, Annette worked as a clinical instructor for ultrasound students in the Mohawk College Ultrasound Program, and had the privilege to participate in setting up the first clinical manual for the program. She taught, monitored and rated students in a clinical setting. She also taught scanning labs at Mohawk College in their program.

Throughout 10 years as a manager, Annette took the lead on many projects such as the implementation of the information system and PACS for the diagnostic imaging (DI) department. Managing two DI department sites at Hamilton Health Sciences, Annette worked with staff to improve efficiency, develop interprofessional collaborative processes and create a design plan for the new DI department at McMaster. Recently Annette has worked on a project to develop a common DI dictionary for Ontario and the mapping of all Ontario hospitals to the dictionary. She also has been performing application work across Canada in digital radiography.

As Director of QA, Annette will be supporting the Quality Assurance Committee in the administration of the CMRTO's QA Program. Annette will also be assisting the Registrar with policy and current issues facing the profession.

# Quality Assurance ePortfolio a success!

As we outlined in the Fall/Winter 2013 edition of *Insights*, members received a letter in early August last year about the launch of the CMRTO Quality Assurance (QA) ePortfolio on August 26, 2013. The ePortfolio was developed in response to members' concerns regarding the cumbersome paper-based forms in the previous Continuous Learning Workbook.

The CMRTO is pleased to report that members have embraced using the ePortfolio and the use of the ePortfolio is clear evidence of how well it has been received. Members who have provided us with feedback have said the ePortfolio is easy to use, intuitive and accessible. In the four months the ePortfolio was available in 2013, 904 members used it to enter their data. In 2013, 230 members were selected to submit their QA Portfolios to the QA Committee for assessment, and 190 (82.6%) of those members chose to submit by ePortfolio.

Set out below are some tips to help members as they enter information into their QA portfolios in 2014:

- The self-assessment is based on the CMRTO's Standards of Practice, including the Practice Standards and the Indicators related to each Practice Standard. Each year, you are required to assess your individual practice against a **minimum of two** of the eight Practice Standards, using the self-assessment tool.
- In the QA Profile section, the term "prescribed form of energy" relates to MRI only. MRTs are permitted to apply electromagnetism for magnetic

resonance imaging under an exemption set out in the Controlled Acts regulation made under the *Regulated Health Professions Act* (RHPA). MRTs who apply ionizing radiation do so under the authority of and in accordance with the *Healing Arts Radiation Protection Act* (HARP), and, where applicable, the *Nuclear Safety and Control Act* (NSCA) and their respective regulations.

- In the Record of Continuing Education and Professional Development section, for each learning activity entry, you **must** fill in all fields (with the exception of the 'Standards of Practice' and 'learning goal' fields). For each activity, MRTs must complete the Title, Activity Type, Presenter/Author, Hours, Date Started, Date Ended, and the comment section labelled "How did you apply this learning in your practice?"
- Acronyms should not be used as they may be specific to a site or specialty and not be clear to the QA Committee when it assesses the portfolios.
- When entering the amount of time taken to complete a learning activity in the Record of Continuing Education and Professional Development, the time must be recorded in hours and minutes as a whole number and decimal. For example:

Time spent on learning activity in actual time	Record as
1 hour and 15 minutes	1.25
30 minutes	0.50
2 hours and 50 minutes	2.83

• If you are completing the print version of the QA Portfolio, remember to photocopy the booklet, or print blank forms from the CMRTO website. Do not fill in the booklet as the CMRTO sent you only one copy.

#### Using the ePortfolio

The ePortfolio can be accessed through the members' section of the CMRTO website. If you haven't yet accessed the QA Portal, you may do so by signing in to the Online Member Service at www.cmrto.org.

The ePortfolio is a user friendly, paperless, easy and convenient way to complete your annual self-assessment and QA profile, create a professional development plan (optional), and record your continuing education and professional development activities electronically. You have the ability to upload certificates and documents as well as to print the information at any time.

You can also update your continuing education and professional development activities using a mobile device.

For the QA year 2014 (the QA year runs from January 1 to December 31), you may choose to complete the annual self-assessment and record your 25 hours of continuing education and professional development activities by using either the ePortfolio, or the Quality Assurance Portfolio (print version). The previous version of the Continuous Learning Workbook is no longer being used.

And don't forget, every member is required to complete the QA profile and self-assessment and complete and record 25 hours of continuing education and professional development activities **every year**.

# Reminder – Professional liability insurance now required by MRTs

Professional liability insurance (PLI), also known as malpractice insurance, provides coverage for MRTs with respect to claims that may arise from the practice of medical radiation technology. On March 31, 2014, all members of the CMRTO who are practising the profession of medical radiation technology, whether in direct patient care or another role, or whether in a paid or volunteer capacity, must be covered by PLI that meets the requirements of the CMRTO by-laws. MRTs who work in multiple practice locations should ensure that they have PLI coverage in all the locations in which they practise.

Members are responsible for ensuring that their insurance coverage meets the requirements of the CMRTO by-laws. The Canadian Association of Medical Radiation Technologists (CAMRT) and the Ontario Association of Medical Radiation Sciences (OAMRS) provide PLI for MRTs as a benefit of membership. MRTs may also have coverage through their employer. Practising MRTs should ask their employer, union or private professional liability insurance provider for information related to their PLI coverage to confirm that the insurance meets the requirements set out in the CMRTO by-laws.

At the time of your annual renewal of registration, you will now be asked to confirm you hold PLI that meets the requirements set out in the CMRTO by-laws.

The CMRTO has published two documents to help answer any questions you may have about PLI, "What you must know about...professional liability insurance" and "Guidelines for determining whether MRTs require professional liability insurance." These documents were sent to you in the fall of last year. They are also available on the CMRTO website, or you may contact CMRTO staff at info@cmrto.org.

#### Suspended Members

The following are the people whose certificates of registration were suspended between November 1, 2013 and April 30, 2014, for failure to pay their fees in accordance with section 24 of the Health Professions Procedural Code. A person whose certificate of registration has been suspended is not a member of the CMRTO unless and until the suspension is removed.

09926 Chi Ho

12813 Irina Alexevna Nemykina

02548 Sonja L. Young

#### CMRTO

375 University Avenue, Suite 300 Toronto, Ontario M5G 2J5 tel 416.975.4353 1.800.563.5847

fax 416.975.4355 www.cmrto.org

The mission of the CMRTO is to serve and protect the people of Ontario through self-regulation of the profession.

Registrar Ms. Linda Gough

Legal Counsel Ms. Debbie Tarshis, WeirFoulds LLP

Auditor Ms. Marilyn DeMara, KPMG LLP

inSIGHTS is published by the College of Medical Radiation Technologists of Ontario and is distributed to all members.

Editor Ms. Linda Gough

Design and Production Crescent Design

Copy Writing Hill+Knowlton Strategies



College of Medical Radiation Technologists of Ontario

Ordre des technologues en radiation médicale de l'Ontario Return Undeliverable Canadian Addresses to

College of Medical Radiation Technologists of Ontario 375 University Avenue, Suite 300 Toronto, Ontario Canada M5G 2J5