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# Notice of Election of Members to Council

### **Election 2014**

The CMRTO is pleased to announce the results of the April 2014 election for Council in Districts 3 and 6.

- Claudina Di Zio (Dina) Longo, MRT(R) was re-elected in District 3 (central district, radiography)
- Sandra Upton, MRT(N) was elected in District 6 (nuclear medicine, includes all of the province of Ontario)

College of Medical Radiation Technologists of Ontario

Ordre des technologues en radiation médicale de l'Ontario The three-year term for each of these Council members commenced on June 19, 2014 at the first meeting of Council following the April 2014 election and will terminate at the first meeting of Council after the April 2017 election.

### Flection 2015

In 2015, the CMRTO will hold elections in two electoral districts, 2 and 5. Members who are eligible to vote in these districts should receive their Notice of Election and Nomination Forms from the CMRTO in early December.

District 2 (eastern district, radiography) is composed of the geographic area within the territorial boundaries of the District Municipality of Muskoka, the Districts of Parry Sound and Nipissing, the United Counties of Prescott and Russell, Stormont, Dundas & Glengarry, and Leeds and Grenville, the Counties of Frontenac, Hastings, Lanark, Lennox & Addington, Prince Edward and Renfrew, and the City of Ottawa.

District 5 (radiation therapy), includes all of the province of Ontario.

Date: Wednesday, April 8, 2015

Place: College of Medical Radiation

Technologists of Ontario 375 University Avenue

Suite 300

Toronto, ON M5G 2J5

**Time:** Ballots must be received at the CMRTO no later than 4:00 p.m. on April 8, 2015.

# Reminder – Changing your electoral district on the Online Member Service

If you are registered to practice medical radiation technology in Ontario and are up-to-date with the payment of your annual fee, you are entitled to vote in an election of members to Council. You are eligible to vote for a candidate who is nominated in the electoral district in which you practise to represent the specialty in which you are registered. If you aren't engaged in the practice of medical radiation technology, you are eligible to vote for a candidate who is nominated in the electoral district in which you live to represent the specialty in which you are registered. If you practise in more than one electoral district or are registered in more than one specialty or are registered as a faculty member and in a specialty, you will select one district in which you will be entitled to vote as a member registered in a specialty or as a faculty member.

To make sure you are currently recorded in the right district or to change your district, log on to the Online Member Service, click on 'Member Services,' choose 'Change My Electoral District' and select the correct district. If you have any questions about which electoral district you are eligible to vote in, please visit the CMRTO website at www.cmrto.org and review the information available there about the election process and the eight electoral districts in Ontario.

## Strategic Plan 2014-2016: Commitment to Excellence

In the summer of 2013, the CMRTO Council undertook an environmental scan to help identify goals and direction for the College as it planned CMRTO's evolution over the next three years.

CMRTO asked key stakeholders, policy makers, agencies and associations to identify issues that should be addressed now and going forward. Their comments and insights were greatly appreciated and helped the CMRTO in its deliberations on how to become even more effective in regulating the profession of medical radiation technology in Ontario. Commenting on the CMRTO's initiative, in a letter to Council dated May 16, 2014, Assistant Deputy Minister of Health and Long-Term Care, Suzanne McGurn, said "The Ministry appreciates the efforts of the College in undertaking a strategic review of its mission, vision, values and goals. The College is to be commended on its continued commitment to protecting the public interest".

The Strategic Plan sets out a refreshed mission statement and new vision, values and strategic goals for 2014-2016. Council approved the plan and the revised mission and vision at year end 2013. Below are the new mission, vision and values:

### **MISSION**

The mission of the CMRTO is to regulate the profession of medical radiation technology to serve and protect the public interest.

### **VISION**

The CMRTO is a future-focused, responsive, collaborative regulator committed to excellence.

### **VALUES**

Integrity, fairness, respect, professionalism

Council also recognized the crucial role members have played over the years in moving forward. President, Donna D. Lewis, MRT(T), stated "The CMRTO Council also recognizes the contribution and involvement of MRTs in the self-regulation of the profession. Members have been valued as active participants in the CMRTO's initiatives

such as the review and updating of the scope of practice and setting the standards of practice. These contributions are evidence of the recognition by MRTs of what self-regulation is all about – a readiness to be accountable for their practice".

### 2013 Annual Report

The CMRTO 2013 annual report is now available online. The annual report is one of the most important channels for learning about how the CMRTO functions and meets its mandate. The annual report is available in PDF format at www.cmrto.org. Any member who would like his or her own copy can be sent one by mail upon request. To receive your copy, please contact the CMRTO at info@cmrto.org, or call us at 416.975.4353 or 1.800.563.5847.

### Communications strategy

In March 2014, the CMRTO invited MRTs to participate in a short survey on how the CMRTO provides important information to MRTs and the public across the province, as part of a planning exercise to develop a new communications strategy led by CMRTO's communications firm — H+K Strategies.

The goal of the research and communications strategy process was to ensure the CMRTO provides MRTs and the public with information in ways that are most convenient and useful.

Over 24% of MRTs responded to the survey and provided feedback on how to improve our website, the value of print materials like Insights and 'What you must know about...' and the use of social media platforms. This response rate is considered very good and we would like to thank all those who participated.

The information gathered from the survey resulted in the following recommendations from H+K Strategies which were approved by the CMRTO Council at its meeting in June 2014:

- The CMRTO website should be enhanced and altered to become a hub for communications rather than an archive of materials
- CMRTO will move away from many of our print publications over the next three years in favour of more web-based communications and e-versions of our current publications
- CMRTO will improve our communications tools to meet the increased expectations for immediacy and engagement
- CMRTO will expand and refocus the audiences served by its communication tools
- CMRTO will begin now to explore the use of interactive engagement tools such as social media platforms like
   Facebook, LinkedIn and Twitter

While the CMRTO will continue to explore ways to use digital media resources to improve efficiency and communication with the public and members, we recognize that members and the public value personal communication. We will always be available to help and answer your questions over the phone and work together at workshops and events.



### **Communications Workshops 2014**

CMRTO Registrar, Linda Gough, will be presenting workshops throughout the province on the CMRTO 2014 – 2016 Communication Strategy. The Registrar will be speaking about a new 'What you must know about...communicating with patients', changes to the CMRTO website, the CMRTO's continued move to digital from paper communications and our exploration of the benefits of social media for member and public communication. Below is a list of the cities and dates of the workshops:

City	Date & Time	Location
Barrie	Tuesday October 7, 2014 7-9 p.m.	Holiday Inn Barrie Hotel & Conference Centre 20 Fairview Road Room: Churchill Centre and North, Ground floor
Sudbury	Wednesday October 8, 2014 7-9 p.m.	Quality Inn & Conference Centre Downtown 390 Elgin Street South Room: Senate Ballroom, 'A' level
Timmins	Thursday October 9, 2014 7-9 p.m.	Days Inn & Conference Centre  14 Mountjoy Street South  Room: Ballroom A, First level
Windsor	Tuesday October 14, 2014 7-9 p.m.	Waterfront Hotel Downtown Windsor 277 Riverside Drive West Room: Ontario Erie Room, Second floor
London	Wednesday October 15, 2014 7-9 p.m.	Four Points by Sheraton London 1150 Wellington Road South Room: Balmoral Room, Ground floor
Hamilton	Thursday October 16, 2014 7-9 p.m.	Sheraton Hamilton Hotel 116 King Street West Room: Ballroom Centre, Second level
Ottawa	Monday October 20, 2014 7-9 p.m.	Sheraton Ottawa Hotel 150 Albert Street Room: Rideau Room, Second floor
Kingston	Tuesday October 21, 2014 7-9 p.m.	Delta Kingston Waterfront Hotel 1 Johnson Street Room: Harbourview Room, Fifth floor
Toronto	Wednesday October 22, 2014 7-9 p.m.	The Michener Institute for Applied Health Sciences 222 St. Patrick Street Room: Auditorium, Ground floor
Thunder Bay	Thursday October 23, 2014 7-9 p.m.	Valhalla Inn 1 Valhalla Inn Road Room: Viking Room, Ground floor
Ajax	Monday November 3, 2014 7-9 p.m.	Ajax Convention Centre 550 Beck Crescent Room: Bayly Ballroom, Ground floor

Workshops are free for CMRTO members and no registration is required. Light refreshments will be available.

# CMRTO and OAMRS: What's the difference between the regulatory college and the provincial association?

CMRTO, OAMRS, CAMRT, AMRTRC<sup>1</sup>...so many acronyms to learn and decipher, and each one representing an organization that has its own specific purpose in relation to the profession of medical radiation technology. So what is the difference between the College of Medical Radiation Technologists of Ontario (CMRTO or the "regulatory college") and the Ontario Association of Medical Radiation Sciences (OAMRS or the "Association")?

	CMRTO	OAMRS
Overview	The CMRTO serves the public interest as the regulatory body with whom MRTs practising in Ontario must be registered	The OAMRS serves the interests of MRTs and sonographers in the Province of Ontario with strong emphasis on advocacy issues, continuing education, member benefits and the advancement of the profession.
Mission	The mission of the CMRTO is to regulate the profession of medical radiation technology to serve and protect the public interest.	The OAMRS is committed to meet the needs and concerns of its members for their professional success and provides to them continuing education, advocacy, recognition, support and information.
Formation and Purpose	The CMRTO came into being under the Regulated Health Professions Act (RHPA) and the Medical Radiation Technology Act (MRT Act) on December 31, 1993. The CMRTO is the regulatory body for medical radiation technologists (MRTs) in Ontario. It protects the public by setting standards of practice for the profession, setting entry to practice requirements for medical radiation technologists, ensuring the continued competence of MRTs through its quality assurance program and by addressing concerns about MRTs conduct through the complaints and discipline process.	The Ontario Association of Medical Radiation Sciences (OAMRS) (formerly the Ontario Association of Medical Radiation Technologists) was established in 1935. Technologists formed their own organization to maintain a profession devoted to the science of medical radiation technology and to facilitate the exchange of information and ideas. In 2012, the Ontario Association of Medical Radiation Technologists merged with the Ontario Society of Diagnostic Medical Sonographers and formed the OAMRS.
Governance	The CMRTO is a non-profit organization governed by a Council comprised of both elected members of the profession and public members who are appointed by the government.  The Registrar is responsible for managing the affairs of the CMRTO in conformity with the legislated mandate and in accordance with the policies determined by the Council and/or as directed by Council.	The OAMRS is member driven and acts as the voice for its members in Ontario. It is a non-profit organization governed by a Board of Directors, aided by an executive director, office staff, committees and section executives. Directors serve as multi-task communication links between the membership and the Board.

<sup>&</sup>lt;sup>1</sup> The CAMRT is the Canadian Association of Medical Radiation Technologists. The AMRTRC is the Alliance of Medical Radiation Technologists Regulators of Canada.

### Membership In order to practise medical radiation technology Membership in the OAMRS is voluntary. There in Ontario, an MRT must be registered with the are different membership categories for MRTs, CMRTO. Registration with the CMRTO assures sonographers, new graduates and non-practising the public that MRTs have met the entry to pracmembers. tice requirements as defined by the registration Annual membership fees are due by regulations made under the MRT Act. December 31 of each year. An MRT registered with the CMRTO is able to use the title medical radiation technologist and its abbreviations: • Medical Radiation Technologist - Radiography, or MRT(R), • Medical Radiation Technologist - Radiation Therapy or Medical Radiation Technologist -Radiation Therapist, or MRT(T), • Medical Radiation Technologist - Nuclear Medicine, or MRT(N), • Medical Radiation Technologist - Magnetic Resonance, or MRT(MR) If a member of the CMRTO resigns, they are no longer able to use the title medical radiation technologist or practise in Ontario until such time as they reinstate. The annual registration fee is due on or before an MRT's birthday each year. Standards of The CMRTO Standards of Practice were The OAMRS does not set the standards of developed to describe the expectations for practice of the profession. **Practice** professional practice of MRTs. The CMRTO's Standards of Practice describe what an MRT is accountable and responsible for in practice. They represent performance criteria for MRTs and can be used to interpret the scope of practice to the public and other health care professionals. They reflect the knowledge, skills and judgement that MRTs need in order to perform the services and procedures that fall within the scope of practice of the profession. Member Registration with CMRTO provides MRTs with Conferences, continuing education, professional benefits the legal authority to practise the profession in liability insurance, life, auto and home insurance as well as other benefits. Ontario.

It is important for members to remember that professional associations like the OAMRS provide a 'voice' for the profession they represent. This voice reflects the values, interests and concerns of the profession. However, the role of the OAMRS is separate and distinct from that of the CMRTO. The CMRTO is a regulatory body which is responsible for regulating MRTs in the public interest under the authority of the RHPA and MRT Act. Further information can be found at www.cmrto.org and www.oamrs.org.

### Suspended Members

There were no members whose certificates of registration were suspended between May 1, 2014 and July 31, 2014, for failure to pay their fees in accordance with section 24 of the Health Professions Procedural Code. A person whose certificate of registration has been suspended is not a member of the CMRTO unless and until the suspension is removed.

### CMRTO

375 University Avenue, Suite 300 Toronto, Ontario M5G 2J5 tel 416.975.4353 fax 416.975.4355 1.800.563.5847 www.cmrto.org

The mission of the CMRTO is to regulate the profession of medical radiation technology to serve and protect the public interest.

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